



PRO-ACTIVE WORK ON SHORT CODE



REQUIREMENT

1. Capture Response (Client will SMS Refilling Station code & their Bill number).
2. Expected Response 15 to 20 Lac.
3. Daily Reporting Refilling Station Code wise.



SUGGESTION

To use Short Code against Long Code as it is much more stable & specifically design to receive big quantity.

CHALLENGE

1. Format Not Uniform
2. Update scripting pro-actively, so that reporting remain 100% accurate.



RESULT

15 Lac + SMS were received in Two Months Activity.



Thank you !!!