



MEASURING MOBILE MARKETING EFFECTIVENESS

V.R. Infosoft Solution Pvt Ltd





REQUIREMENT

- 1. Measuring Effectiveness of Mobile Marketing.
- 2. Re-Targeting Existing Clients.
- 3. Increase foot fall in new open store.





SUGGESTION

To use M-Coupon for Measuring Mobile Marketing Effectiveness.

RESULT

0.93% Turn off.





Thank you !!!

V.R. Infosoft Solution Pvt Ltd